

Tivoli Audio™

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Tivoli Audio announces new limited-edition colors for the PAL BT and PAL+ BT (DAB) series in time for summer 2018

Boston, MA, March 13, 2018 - Tivoli Audio, one of the leading lifestyle audio brands, announces 2018 limited edition PAL color series. This spring/summer series consists of Anise Flower, Lucite Green, and Deep Ocean Teal. This announcement comes in anticipation of the next iteration of the award-winning DAB portable radio, PAL+BT. These colors were selected after careful consideration of global interior, fashion, and product design trends. "This special color series was inspired by the onset of Spring and Summer. We wanted this collection to express the versatile nature of the outdoors during these seasons. The PAL is a portable outdoor product and we wanted the product to embody a more organic presence," says Paul DePasquale, Chief of Product Design and Brand Development. In the past Tivoli Audio has partnered with other brands on limited edition products including Coach, Capallini, Anthropologie, Peter Max, Fiat and many more.

The limited-edition colors and new PAL+BT will be available to consumers this spring.

Tivoli Audio manufactures and markets award-winning signature audio products that have not only broken the sound barrier in terms of high fidelity performance but are produced in a unique range of colors and furniture grade woods to look as good as they sound. Tivoli Audio was founded in 2000 with the goal of bringing beautifully designed, simple-to-use, high-quality audio products to the consumer. Today, Tivoli Audio products are sold in over 40 countries worldwide. For more information, visit tivoliaudio.com or email press@tivoliaudio.com.

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